



IFBB launches a Canadian Promoters Team (CPT) in Canada

Major step forward in Canadian Bodybuilding

IFBB announced a major restructuring of the IFBB Canadian Bodybuilding Federation.

We are pleased to announce the forthcoming and imminent formation of IFBB Canada and its essential new component, the Canadian Promoters Team (CPT).

The CPT is the first step in the restructuring of IFBB in Canada. The CPT will work with IFBB Canada in creating, organizing and promoting IFBB Canada events in all Canadian provinces.

The IFBB is happy to announce that the Chairman of the CPT will be Wayne S. DeMilia, President/CEO of Physique America and the person who has promoted more IFBB Pro competitions than anyone in the sport. Wayne will oversee each competition to insure a profitable and successful promotion for each promoter. Interested promoters should contact the IFBB at headquarters@ifbb.com. Your information will be forwarded to Wayne who will quickly be in contact with you.

The CPT will start promotions in the fall of 2021 with each competition selecting two athletes to represent Canada, all expenses paid, to the IFBB World Championships this coming November.

The IFBB, the Federation of the athlete and for the athlete!