

For Immediate Release  
July 12, 2018

# Chairman Douglas Going announces the first IFBB Physique **America** show in Maine



SEPTMBER 29, 2018

Two athletes will be selected to compete at the 2018 IFBB North American Championships sponsored by the IFBB Pro League at the 2018 IFBB World Championships

Vision Communications  
presents the

**IFBB PHYSIQUE AMERICA**  
**GO CENA CLASSIC**  
BIBINE • BODYBUILDING • CLASSIC • FIGURE  
MEN'S PHYSIQUE • WOMEN'S PHYSIQUE

P.A.C. Center • 25 Tiger Drive • Biddeford, ME (just south of Portland)

Partial Proceeds to Benefit  
**LEUKEMIA & LYMPHOMA SOCIETY**

**Schedule**  
11:00AM  
Judging & Finals Concluded

**Tickets**  
\$20 Available at the Door

**Social Media**  
IFBB Physique America  
Team Maine  
#gocena180

**USA**  
2018-2020

**Special Guest Appearances By**

**Danny Padilla**  
IFBB Mr. America

**Nick Eros**  
IFBB Elite Pro

**IFBB PHYSIQUE AMERICA**  
"The New Standard of Quality and Excellence!"  
Doug Going, Maine District Chairman  
(207) 391-5377 Going51@yahoo.com  
GoCenaClassic.com

IFBB Physique America Maine Chairman, Doug Going, has announced that the first IFBBPA event in his state, the Go Cena Classic, will take place on Saturday, September 29, 2018, at the PAC Center in Biddeford, Maine.

"I am honored and proud to be promoting the first IFBBPA show in the State of Maine" states Going. "Matt Cena and I will not only put on a great event, but we have aliened with a charity, the Leukemia & Lymphoma Society. We believe in sharing our profits and giving to people in need." In addition, two athletes will be selected to represent the United States in IFBB International events this fall with full expense paid.

"IFBBPA will transform the Bodybuilding/Fitness/Physique landscape to a more mainstream, acceptable sport. I am elated and thrilled to be at the forefront of the revolution" exclaims Going.

Doug Going  
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