

2019 IFBB **Miami** Grand Prix rapidly moves forward



Elizabeth Pardo (seated on left) & Marysol Betancourt (seated on right)

After a series of meetings throughout the recent Presidents Day Weekend during which IFBB Physique America Executive Administrator, AJ Bedway and IFBBPA President/CEO Wayne S. DeMilia met with dozens of dedicated and influential individuals, projections of an ultra-successful Pro Qualifier on July 20th are at an all-time high.

“We have already signed a Presenting Sponsor and we are in negotiations with two other companies, one of which will acquire the Title Sponsorship position. As for athletes, we already have more competitors signed from the United States than the final amount at the December show’ boasts DeMilia. “Our goal is 100 athletes from the USA and we are well on our way to that number.”

As for the theater and the hotel, estimates indicate that we will be looking at a sellout for the Ashe Auditorium as well as increasing our room block at the Hyatt Regency. “We feel confident of all of our forecasts regarding the theater and hotel” exclaims IFBBPA Executive AJ Bedway. “And after spending time with our Ashe Auditorium contact, Elizabeth Pardo, and our Hyatt Regency representative, Marysol Betancourt, working as a team with these two competent and knowledgeable executives will further insure an efficacious event!”

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