

For Immediate Release
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John Rowley named **IFBB Physique America** Chairmen of North & South Carolina



IFBB Physique America is delighted to announce John Rowley as Chairman of North and South Carolina. John immediately named Mitchell Wells as his Co-Chairman to help handle the immense area.

“With over 85,000 square miles in North & South Carolina, Mitchell and I will be looking for additional Promoters to cultivate IFBB Physique America in the Carolinas. This is an incredible and tremendous opportunity and our goal is to make IFBB Physique America-Carolinas as the top contest area in the US” Rowley states.

“John is the perfect for this position with his vast experience in the business and fitness world. A former gym owner, real estate executive, author and motivational speaker, John will forge his way to conquest and success” triumphs IFBB Physique America CEO/President Wayne S. DeMilia. “He will bring an executive proficiency and expertise to IFBB Physique America as we build a team to take the “World of Fitness” from the “dark ages” to the forefront of performance, presentation and marketing in the mainstream sports arena. “

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