

For immediate release

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# WWE SUPERSTAR BRAUN STROWMEN

to appear at the

## WEEKEND OF CHAMPIONS ENTERTAINMENT FESTIVAL

**Physique America** is excited to announce that WWE Superstar, Braun Strowman will be making an appearance at the Weekend of Champions Entertainment Festival, August 4-6, 2023, at the Paris Hotel & Casino in Las Vegas.



Braun Strowman (real name Adam Scherr) was born in Sherrills Ford, NC, which is right outside of Charlotte. An award-winning Strongman, the 6'8", 370 pound Adam Scherr started his Strongman career by winning the 2010 Europa Battle of Champions, the 2010 Monster of the Midway and the 2010 Central Georgia Strongman. He followed up in 2011 winning the West Cary Fall Festival of Power, the Summerfest Strongman, and the NAS National Amateur Strongman Championships. He won the 2012 Arnold Strongman Championships during the Arnold Classic Sports Festival.

He was signed by the WWE in 2013 and made his debut on RAW in August 2015, under the name of Braun Strowman. At the recent WrestleMania in Los Angeles, Adam showed his immense power and provided one of the main highlights of the event by body-slamming the 410-pound Omar.

Physique America is elated and thrill to have Braun Strowman at the Weekend of Champions event.

For information on the Weekend of Champions, contact:

John Calascione, Physique America Executive Director

[calaspower@aol.com](mailto:calaspower@aol.com)

917-225-5105