

For immediate release
January 24, 2023

PHYSIQUE AMERICA
announces the
WEEKEND OF CHAMPIONS
ENTERTAINMENT FESTIVAL

Physique America proudly announces a major event in the sports and entertainment field, the **WEEKEND OF CHAMPIONS Entertainment Festival**. The event will take place August 3rd through 6th, 2023, at the Paris Hotel & Casino and the Bally's/Horseshoe Hotel & Casino in LV.



There will be a multitude of competitions, events, workshops, music, seminars, conventions, pro wrestling, concerts, celebrities, and a load of surprises.

As Physique America Executive Director John Calascione explains, “We listened to fans and observed ourselves all the mega events in our sport. We have concluded that most events in our sport have become quite dull and boring. Our aim is to change that.” Physique America Executive Vice President Jim Rockell states, “We know what we need to do, and we have the people to do it. We will set a new standard in the industry and all sports federations are invited. The key factor here is **ENTERTAINMENT!**”

To get your sport, company or organization involved

845-536-1949

wsemilia@yahoo.com